

## Group Presentation: Popular Culture, 2001-present

**Due Date:** April 22<sup>nd</sup> & 24<sup>th</sup>

### Requirements:

- 15 minute presentation including:
  - A brief hand-out for the class
  - Clear connection to the theories/readings from class
  - A multimedia format (Prezi, clips, music, photos, etc.) in which all three students “present” (i.e. speak)
  - Leading questions for the class (to spark discussion)
- A written summary (4-5 pages, double-spaced) uploaded via Lore by 5:00pm on the date of the presentation

In groups of four, students will offer a technology-rich presentation on one of the critical issues studied in the course. The objective will be to present a pop cultural text (film, video game, television program, series of advertisements, etc.) not studied in our course readings through the lens of the critical readings and methodologies discussed in class. The pop cultural text **must** be from the years 2001-present.

Your presentation should generally include all of the following:

- 1) A clear presentation of a pop cultural text from 2001-present. This presentation should be in a multimedia format, in which all students speak/present, and include a brief handout for the class. This handout should be informative, as questions will be taken from the handout to be put on the final exam.
- 2) Connection to theories/readings from class and leading questions to spark class discussion. The presentation should clearly connect to previous course readings. This can be done either to the theoretical texts from the beginning of the semester or through drawing historical parallels to the overview of popular culture from the second half of the semester. Questions should be clear and specific that encourages student discussion (i.e. Should not be information-based questions)
- 3) A written summary of your presentation. In general, one page double-spaced takes about two minutes to read. Thus, the written summary of your presentation will most likely not be everything you say (since that would be much longer). The written summary should give the reader (the professor) an overall summary of your topic, connection to theories and readings from the class, and how you plan to guide class discussion to reach greater understandings and conclusions.

This essay will be graded based upon: 1) meeting all of the requirements of the presentation; 2) clear connection to theories/readings from the course; 3) written (4-5pg) summary of your presentation.